



Shivashrit Foods Limited

Formerly Shivashrit Foods Pvt. Ltd.

Date: November 13, 2025

To,
The Listing Department
National Stock Exchange of India Limited
P. J. Tower, Dalal Street
Mumbai – 400001

Scrip Code: SHIVASHRIT

ISIN : INE1DLF01018

Subject : Intimation under Regulation 30 read with Para B of Part A of Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 – Launch of New Products

Pursuant to Regulation 30 read with Para B of Part A of Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform that Shivashrit Foods Limited, has taken a strategic decision to diversify its product portfolio and entered into the traditional Indian snacks - 'Namkeen' segment. This move is in line with the Company's vision to expand its market presence in the fast-growing Indian organized snacks industry.

The company has launched its Namkeen products under the brand name "Shree Aahar". The launch is presently scheduled in select markets in Aligarh and nearby adjoining areas namely Hathras, Agra and Mathura Districts, with a full-scale commercial launch planned subsequently based on market feedback and response.

Launch of "Shree Aahar - Namkeens" Range

Shivashrit Foods Limited is a leading manufacturer, supplier, and exporter of **premium-grade Potato Flakes**, widely used in ready-to-eat meals, snack foods, and various processed food products.

In **December 2024**, the company expanded into the **B2C segment** by launching its retail  brand, offering consumers the same trusted quality of potato flakes that has long been appreciated by the food industry.



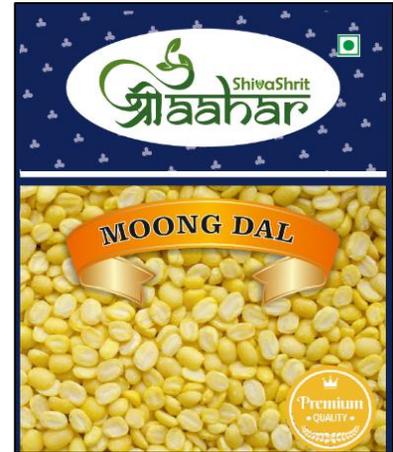
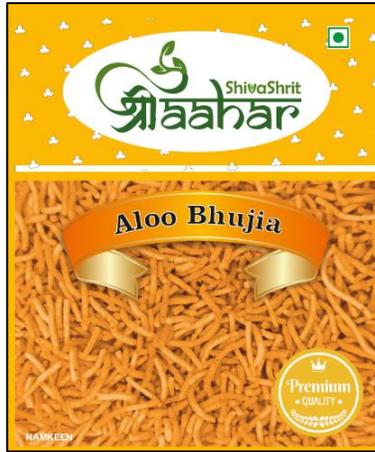
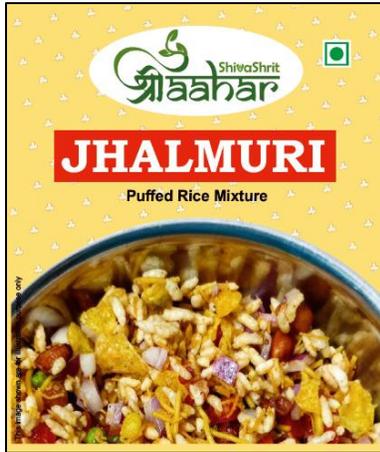
Building on this success, **Shivashrit Foods Limited** has now **forayed into the Namkeen segment** under  the brand name. The new range includes popular traditional favorites such as **Aaloo Bhujia, Moong Dal, Navratan, and other Namkeen mixtures**, along with an exciting **Kids Namkeen Range** featuring **Chatkare, Katori, and Masala Puffs** — delivering delightful taste and crispness for every age group.



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With a steadfast commitment to **quality, taste, and innovation**, Shivashrit Foods continues to bring joy to households across India and to customers around the globe. (<https://www.shreeaahar.com/>)



For SHIVASHRIT FOODS LIMITED

Nishant Singhal
Managing Director
DIN: 01503506



Puffs – Masala Punch

Weight: 20g
Type: Masala Puffed Snack
Features:
Light, crunchy texture
Masala Punch flavor
Non-oily, easy to digest